



TEYLOR DICHIARA

Interactive art director and design leader with a commitment to brand impact, a keen understanding of user experience, and a passion for strategic multi-disciplinary approaches.

PORTFOLIO
www.teylor.com

CONTACT
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EDUCATION
Fashion Institute of Design & Merchandising
2000-2002 | Los Angeles

EXPERIENCE

SR DIGITAL DESIGNER

DEUTSCH LA | 2015-2019 | LA

Established direction for design concepts, leading creative through project life-span

Executed concepts, UI/UX designs and prototypes

Presented concepts to clients and synthesized feedback

Partnered with account and technical managers to scope and solutionize projects

Improved productivity and workflow between design and development teams

SR ART DIRECTOR

TEAM ONE | 2012-2014 | LA

Worked closely with design director, designers & writers to establish look & feel for Lexus.com redesign

Organized and art directed photoshoots

Conceptualized new content for Lexus website & brochures

Assisted with wireframing, content strategy and retouching

SR ART DIRECTOR

DEUTSCH LA | 2007-2012 | LA

DESIGNER / ART DIRECTOR

FREELANCE | 2003-2007 | LA

DESIGNER

SEBASTIAN INTL | 2003 | LA

DESIGNER

AG JEANS, KOO'S MFG | 2002 -2003 | LA

QUALIFICATIONS

Creative direction and team leadership

Client relations and project oversight

Pixel-perfect mockups in Adobe Photoshop/Illustrator

Wireframing/prototyping with Sketch and XD

Excellent interpersonal and communication skills

HTML/CSS knowledge

An understanding of JavaScript, Flash and PHP

SELECT CLIENTS

Volkswagen
esurance
Lexus
Dr Pepper
Pop Secret
fresh&easy
TGIFridays
Playstation
DirecTV
Mitsubishi
Acura
Saturn
GM
Anthem
Cici's pizza
Real California Cheese
Activision
Round Table Pizza
Body Glove
Snapple
Cingular
Old Navy
Fender
Mossimo
Coors
PacifiCare